



The Fire Brigades Union (FBU) is a public sector trade union which represents Firefighters and Emergency Fire Control staff across the UK. We are a political organisation affiliated to the Trades Union Congress (TUC) and the Labour party.

Communications Officer

Salary range: C£35 K including London Allowance

Starting salary will be dependent on experience and skills

12 month fixed term contract

Located at FBU Head Office, Kingston Upon Thames and remote working

The FBU is the voice of firefighters in the UK, and the only recognised trade union on behalf of firefighters and emergency fire control staff.

As we enter a national pay dispute, we're looking for a Communications Officer to join our small but busy team, supporting our members, the General Secretary, National Officers and the Head of Communications. We'd like to hear from you, if you have:

- experience communicating trade union issues, either with a trade union or elsewhere
- skills in digital, press or campaigns
- skills in content creation for different audiences
- a strong affinity with our cause
- together with a clear commitment to our values as a trade union.

Duties and Responsibilities

1. Design and deliver successful digital campaigns to represent the interests of members, utilising innovative tools to reach our audiences.
2. Contribute to media relations, proactive and reactive press and relationships with journalists. Manage broadcast and print interviews, liaising with officials on key messaging and performance.
3. Support the development and implementation of a digital campaigning strategy, utilising social media channels to engage stakeholders.
4. Support the delivery of campaign activity, including event logistics, support in integrating campaigning activities across FBU, and evaluating impact of campaign activities via a project management approach.
5. To support work to engage members and stakeholders in campaigns and events across a range of platforms, developing innovative opportunities for engagement.

Full details and our requirements are set out in the job description and person specification which can be downloaded from the link below:

To apply, please email your cv (no more than 2 sides A4) together with your supporting statement (2 sides of A4) outlining why you'd be a great asset to our team to Sue Lafferty (suel@fbu.org.uk).

Closing Date for Applications: 18 September 2022

